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| Details of the Startup: |
| Name of Startup | AARCHY NUTRIMENT & BEVERAGES PRIVATE LIMITED | Incorporation No. | U15400MP2022PTC059816 |
| DPIIT No. | DIPP102433 | Incorporation Dt. | 03-03-2022 |
| District | Indore |
| Sector | Health Drinks | Industry | Food & Beverages |
| Contact Person | ARCHANA NAGAR | Mobile No. | 9826754416 |
| Email | raasa1info@gmail.com | Website | http://aarchynutrimentnbeverages.com |
| Stage | Commercialization | Revenue crossed Rs. 1 Cr. | No |
| About the Startup: |
| 1. It is natural Roselle (African plant) product based company. They give natural Hibiscus product (energy drink with vitamins and minerals).
2. To give an authentic roselle experience to consumers, their products are made with 100% Roselle flowers and 0% Concentrate.
3. Company cultivates the required flower themselves organically.
4. The product does not contain any preservatives.
5. It can be consumed by the entire family (any age) in any season (by diluting in warm or cold water).
6. Brand “SAGE” and selling the product thru Amazon & Flipkart.
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